

FOR IMMEDIATE RELEASE

Corporate Visions Releases Q4 2009 Sales Messaging Report

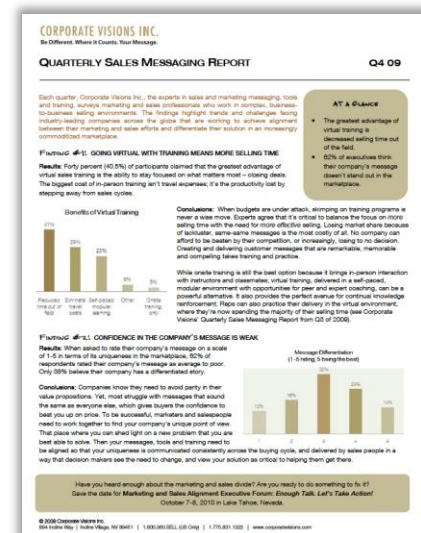
Survey finds that going virtual with training means more selling time and salespeople's confidence in their company message is still weak.

Incline Village, NV – January, 2010 – Each quarter, Corporate Visions Inc., the leader in sales and marketing messaging, surveys marketing and sales professionals who work in complex, business-to-business selling environments. The findings highlight trends and challenges facing industry-leading companies across the globe that are working to achieve alignment between their marketing and sales efforts, and de-commoditize their solution in a market overwhelmed with similar, competitive offerings.

Key findings include:

- The greatest advantage of virtual training is decreased time out of the field.
- 62% of respondents think their company's message doesn't stand out in the marketplace.

The Corporate Visions *Quarterly Sales Messaging Report* is **free** for [download](#).



About Corporate Visions Inc.

Corporate Visions helps companies differentiate themselves from their competitors – where it counts, in their customer message. The Corporate Visions [Customer Message Management™](#) system helps companies create, deliver and sustain messages in a way that creates a differentiated customer experience at the point of sale. Corporate Visions works with globally recognized companies such as MasterCard, ADP, IBM, Fidelity, Volvo Trucks, CA and many more. Corporate Visions provides marketing and sales messaging, tools and training products and services.

For more information contact us at www.CorporateVisions.com or call 775-831-1322 or 800-360-SELL.